

DMC
by **Sales-Lentz**

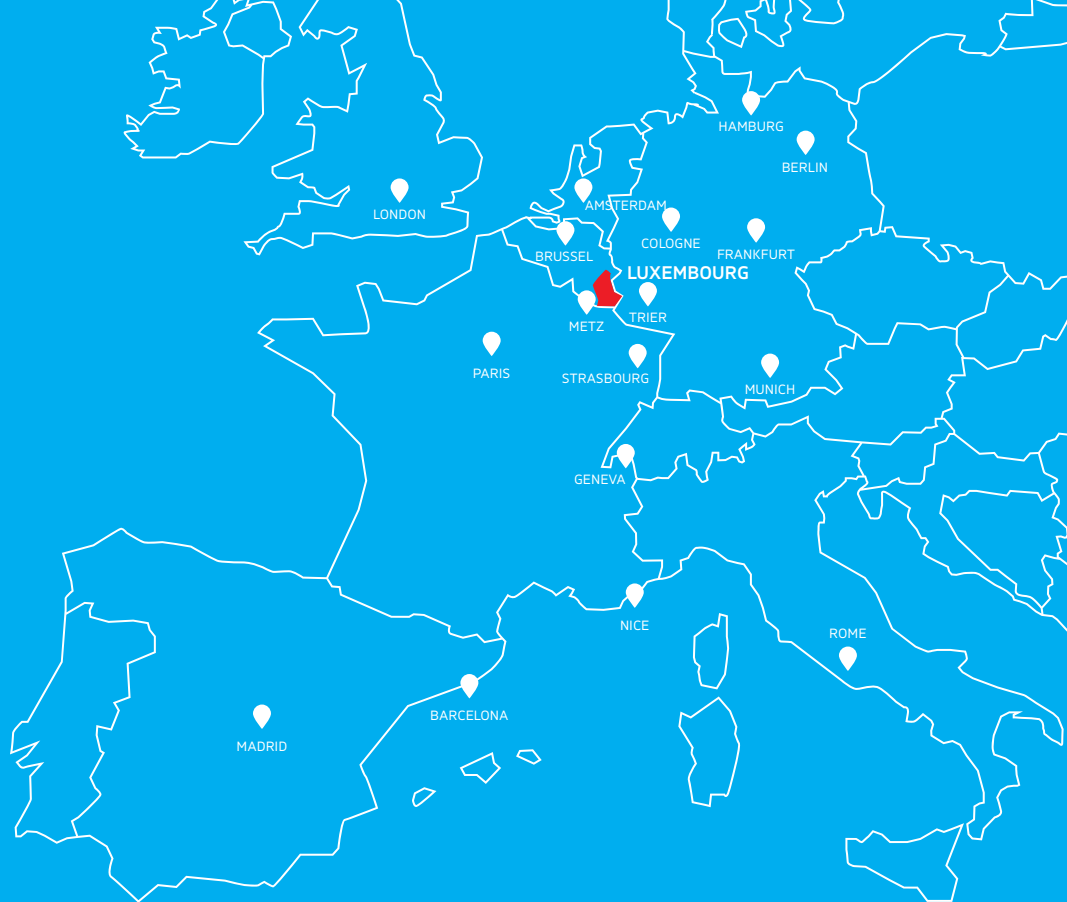
*All you need.
All in one.*

Discover Europe,
Luxembourg & the Greater Region

LU  **EMBOURG**
LET'S MAKE IT HAPPEN

Incoming Agency of

ES2
ESCH-SUR-ALZETTE
EUROPEAN CAPITAL
OF CULTURE



INTRODUCTION

When you are in Luxembourg, you are in the heart of Europe and all the destinations you would like to explore are just a stone's throw away (almost!). Start or end your trip in the Grand Duchy and discover a fascinating country. Europe opens its doors and you will travel in cities and regions that impress with their diversity and charm.

Why Luxembourg?

HOW TO GET TO LUXEMBOURG

European City > Luxembourg

Amsterdam	417 km		1h30'
Barcelona	986 km		2h25'
Berlin	769 km		1h20'
Brussels	216 km		2h00'
Cologne	233 km		2h30'
Frankfurt	276 km		0h50'
Geneva	576 km		0h55'
Hamburg	659 km		1h55'
London	584 km		1h10'

Madrid	1635 km		2h20'
Metz	67 km		1h00'
Munich	439 km		1h10'
Nice	685 km		1h20'
Paris	372 km		2h05'
			1h00'
Rome	1281 km		1h50'
Strasbourg	220 km		2h10'
Trier	50 km		0h45'

LOCATION

Luxembourg borders Germany, Belgium, France and offers easy access to every big and small city around.

Luxembourg city is part of the QuattroPole city network. Four cities in three countries: Luxembourg, Metz, Saarbrücken and Trier. All just an hour's drive from each other.

The central train station is situated 10 minutes walking distance from the city centre or 5 minutes by tram. Luxembourg is connected to the far corners of Europe by a multitude of international rail links. The capital city is linked to TGV (Paris – Luxembourg 2h05) and ICE network.

Luxair, the national airline, has flights to most European hubs. Luxembourg Airport is only ten minutes by car from the city center. Connection to the tram is foreseen until 2024.

Public transport in Luxembourg has been free since 2020.

- ▶ Strategically located in the heart of Western Europe
- ▶ Five tourist regions with their own special charms
- ▶ World-class cultural offering – four sites on the UNESCO World Heritage List
- ▶ Stunning landscapes and certified high-quality hiking routes and mountain-bike trails
- ▶ Fine local products and specialities: vineyards, breweries, producers of meats and cheeses. Luxembourg has a range of unique and enticing flavours.
- ▶ Multicultural & multilingual (2021: population of 634,730, almost 47% are foreigners)
- ▶ It is the only Grand Duchy and Luxembourg-City is one of the 10 most relaxed cities in the world.



The "Corniche"



The castle of Vianden

RECOMMENDATIONS

- Manageable to visit: stays of a few days offer the possibility to visit the main attractions of the country due to short distances within the country.
- Luxembourg is a top choice destination for business events, if it is for your next corporate, teambuilding or incentive event.
- Languages: Luxembourgish, German and French are the official languages of the country. Many residents also speak English.
- Best travel time: there is no shortage of things to see and do year-round. The best months to come are November – January, April – August (peak tourist season July – August), October.
- Events: Winterlights Festival (November – January), ING Night Marathon (May), Fête de la Musique (June), Festival Blues Express (July), Schueberfouer (funfair, August-September) and even more.

UNIQUE EVENT SPACES

- Top quality venues large enough to host conferences.
- Exclusive event venues like an old brewery machine room that houses a brasserie venue, or the UNESCO World Heritage Site may also be rented to host truly unique cocktails and gatherings for groups.
- Museums in the heart of the city or in the European quarter Luxembourg Kirchberg can be extraordinary venues for your next events.
- The cellars and function rooms of the wine producers all along the Moselle are offering top event spaces too, even outdoor in the vineyards.

- A glamorous site is the Casino 2000 for conferences and seminars.
- Hire a castle at the countryside of Luxembourg, the perfect setting for your next event.
- A trip along the Moselle in one of the luxuriously outfitted pleasure cruisers provides a delightful way to treat your clients.

ACTIVITIES & EXPERIENCES

Built in the middle ages, the city centre is full of small, old buildings and remnants of its medieval past. The valley in the middle of the city boasts a river surrounded by greenery.

Throughout the country, vestiges of the country's medieval history are also displayed in different museums, in the numerous castles and in the architecture of many towns throughout the Grand Duchy.

The beautiful landscapes of the Luxembourgish countryside will appeal to your inner hiker. From the dense and hilly Ardennes forests in the north of the country to the Mullerthal region "Little Switzerland",

The river "Moselle"



from the vineyards in the Moselle region to the famous Minett Trail in the south, Luxembourg's scenery will inspire you.

LEADING QUALITY TRAILS – BEST OF EUROPE:

- 112 km Mullerthal Trail
- 106 km cross-border Escarpardenne Eislek Trail from Luxembourg to Belgium
- 53 km Escarpardenne Lee Trail

Luxembourg has over 600 km of cycle paths and an additional 700 km of mountain-bike trails.

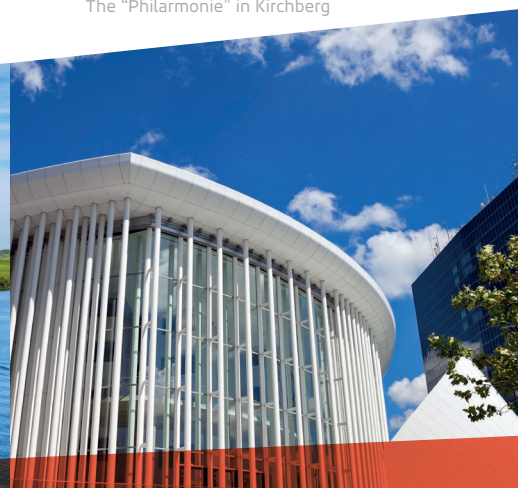
Unforgettable moments await you on the Luxembourg Moselle. Picturesque villages and cultural remains, surrounded by endless vineyards in a unique cultural and river landscape. Luxembourg's Moselle Region belongs to the Cultural routes of the Council of Europe.

You will find unexpected sites in an unsuspected area in the Land of the Red Rocks, also known as the "Minett", in the south of Luxembourg. It's a unique mixture of the industrial past and new technologies. Since October 2020, the Minett officially bears the UNESCO "Man and Biosphere" label and is now part of a prestigious international network of more than 700 biosphere reserves in 124 countries.

Not counting the microbreweries, Luxembourg produces five beers. It also produces a lot of wine, considering the size of the country. Most of the wine produced is white wine and crémant (sparkling wine). Luxembourg also produces some liquors and cider. The castle in Beaufort produces blackcurrant liquor that Luxembourgers are very fond of. Ramborn is the first Luxembourgish cider producer.

The Luxembourg Science Center is a brand-new science and technology discovery center, with funny and informative attractions. A permanent exhibition

The "Philharmonie" in Kirchberg



The "Casemates"

offers some interactive, multilingual experimental stations with open access.

GROUP DINING SCENE

Luxembourg's culture focuses very much on eating and drinking, and the capital is the city with the most Michelin restaurants per capita in the world.

- 2-stars Restaurant Ma Langue Sourit
- A various choice of 1-star Restaurants like Léa Linster

The local food is also worth the trip. Regional products are almost on every restaurant menu.

Restaurant La Distillerie – best vegetable Restaurant in the World 2020, by Michelin star chef René Mathieu. Discover the unique charm of Château de Bourglinster, an exclusive venue for your next event.

WHERE TO STAY

Luxembourg has a wide variety of accommodation options: 1 – 5 star hotels, youth hostels, campsites...

The enormous diversity of Luxembourg's hotels is down to the country's promotion of everything from the family hotel to the fantastic boutique hotel set in a historic chateau.

9 fully furnished youth hostels are located either in new or in thoroughly renovated buildings, in Luxembourg City and throughout the country.

UPCOMING EVENTS

Esch2022 – European Capital of Culture

Luxembourg's second largest city, 10 Pro-Sud municipalities and the CCPHVA (8 municipalities in France) will make you discover a lively region rich in experiences that will amaze you.

LUGA – Luxembourg Urban Garden:

(May to October 2023) First major national horticultural exhibition in Luxembourg

WHAT IS A EUROPEAN CAPITAL OF CULTURE?



Esch-Belval

Since 1985, the title “European Capital of Culture” has been awarded annually by the European Union. The goal of the European Capitals of Culture is to highlight the diversity of European culture, promote encounters and communicate European values. Cultural aspects of a city, a region or even the entire country are to be made more accessible to the European public. The title is intended to support sustainable cultural initiatives and contribute to the development of the places through increased national and international attention. To date, more than 60 cities within the European Union have been awarded the title as part of the “European Capital of Culture” initiative, and at least two cities have been awarded the title since 2001.

ABOUT ESCH2022

In 2022, Esch-Alzette, as a city and commune, will take on this important title along with ten other southern municipalities and eight municipalities in France, in the “Communauté de Communes Pays Haut Val d’Alzette” (CCPHVA). The social and cultural diversity of this region, its landscape and inhabitants were strongly influenced by the industrial past. The European Capital of Culture project Esch2022 is intended to provide an impetus to redevelop the cultural power of the region. Particular emphasis is placed on the participatory nature of the project: the population in the region is to play an active role in shaping the European Capital of Culture project. In addition to Esch-

Alzette, Kaunas in Lithuania and Novi Sad in Serbia, whose programme planned for 2021 have also been selected as Capitals of Culture for 2022.

CULTURAL PROGRAMME

an enriching cultural programme... Surrounding the central theme REMIX Culture, the programme developed by Esch2022 is closely linked to the current relevance and state of the region of the European Capital of Culture. Through this cultural programme, we want to tell the story of a cross-border region in the heart of Europe and follow the transformation from its industrial past to a knowledge-based society, discuss contemporary topics like identity (REMIX Yourself), sustainable development (REMIX Nature) and European perspectives (REMIX Europe), propose innovative solutions through art and culture (REMIX Art), build a social project based on inclusion, participation, and sustainability.

... made of numerous and diverse projects The call for the various projects is a clear reflection of the cultural diversity in the region. It also shows a clear commitment to art and all its forms of expression. 130 different projects have been selected to be part of the Esch2022 programme. The different projects, by artists, associations, institutions, and communities, offer a balanced and comprehensive range of artistic disciplines.

REMIX OPENING

Experience Esch2022’s unique opening ceremony!

Esch2022’s official opening ceremony will take place on February 26, 2022. Numerous activities (a digital inauguration, concerts, video mapping) are all planned to take place in the city centre of Esch-Alzette and in Belval. Even before the grand opening takes place, the inhabitants of the region can help shape the festive inauguration of Esch2022 through workshops that have been set up for the occasion.

MINETT REGION

Visit a region as diverse as its people

Discover how the Minett, a former industrial region, is transforming into a fascinating place where

tradition and innovation have come together to create a region full of cultural diversity, a center for science, unique nature reserves, an industrial heritage and international gastronomy.

UNESCO “MAN AND BIOSPHERE”

The Minett was awarded the UNESCO label “Man and Biosphere” (MAB) in October 2020. Experience the unique journey through The Land of the Red Earth, with its special landscapes, either by foot along the hiking trails or by bike. Don’t wait, explore the region of Esch2022 as early as 2021!

TOURISM

Virtual Reality – Urban Time Travel Belval

Fancy a journey through time? Experience the history of Belval in real-time!

In partnership with the start-up company Urban TimeTravel S.A., Esch2022 is developing a Virtual Reality bus tour that lets locals and tourists experience the eventful history of the Belval area. Thanks to a virtual journey through time, passengers will be able to immerse themselves in the eventful history of the area and discover the municipality of Sanem and the city of Esch-Alzette under a completely new light.

A GPS-tracked vehicle will take participants to various historical locations. Through their VR glasses, they will see the former appearance of the area and witness events that once happened there.

MINETT TRAIL

The Minett Trail is a hiking trail across the 11 Pro-Sud municipalities. This exceptional 90-kilometer trail, launched by the South Regional Tourist Office (ORT Sud) in collaboration with Minett UNESCO Biosphere and with the support of the Ministry of the Economy – General Directorate of Tourism, will connect the emblematic tourist spots of the Minette region.

Unusual gites along the route will allow hikers to enjoy on-site accommodation. Following an architectural competition organised by the Order of Architects and Consulting Engineers (OAI), a former



Esch-Belval

worker’s house in Lasauvage, a train wagon at Fond-de-Gras, the small tower at the entrance of the Parc Merveilleux in Bettembourg and other spaces will be renovated to accommodate walkers in 2022.

MINETT CYCLE TOUR

The Minett Cycle Tour is a nearly 150-kilometre-long tourist cycle path that will be created as part of Esch2022 in cooperation with the regional tourist office. The path aims to promote local tourism, national cycle tourism and sustainable mobility. It will be signposted and will open to the public as from 2022, symbolically connecting the municipalities in the region. It is divided into 3 circular routes, enabling cyclists to choose and combine routes according to their ability, and catering to beginners and advanced riders alike. In the future, it will also connect the lodges on the Minett Trail, offering cyclists an opportunity to stay overnight and take a rest.

TOURISTIC HIGHLIGHTS

- › Minett Park, Fond-de-Gras
- › Nature reserve Ellergronn
- › Documentation Centre for Human Migrations
- › Sanem Castle
- › Fairytale park in Bettembourg
- › Karting track in Mondercange
- › Nature reserve “Prénzebieg – Giele Botter”
- › Nature reserve “Haard, Hesselsbieg, Staebieg”
- › National Mining Museum in Rumelange
- › Blast furnaces in Belval
- › Mining Museum in Aumetz
- › Crypt of Thil
- › Brasserie nationale in Käerjeng
- › & much more

LUXEMBOURG CITY

1 day tour



Old Town



Mudam Museum built according to the plans of the Sino-American architect Ieoh Ming Pei and the "Musée Dräi Eechelen".

To really explore the richness and secrets of Luxembourg City, have a local, experienced guide accompany you. It is a great way of learning interesting facts about the city, with its unique history, inhabitants, and traditions. Enjoy a 2-hour tour through the city and discover the most beautiful corners and attractions of the city centre: Place d'Armes, Constitution Square, Government District, Corniche, Monument of the Millennium, Old Town, Grand Ducal Palace (outside), Place Guillaume II and lunch (extra charge) in a typical restaurant in the city.

After lunch you visit the Bock Casemates with your local guide. 17 kilometres of tunnels on different levels and tremendous stairways penetrating up to 40 metres inside the rock face await you here.

After your guided tour, continue sightseeing by a double-decker, open-top bus and discover the surroundings of the city center such as the "Plateau de Kirchberg" with its important government buildings, the European Court of Justice and the Secretariat of the European Parliament or take the "Pétrusse Express" to discover the historic old town of the former "Gibraltar of the North".

Hop-On Hop-Off



Pétrusse Express

INCLUDED IN THE PACKAGE:

Visits and guided tours as mentioned in the programme (lunch at extra charge).

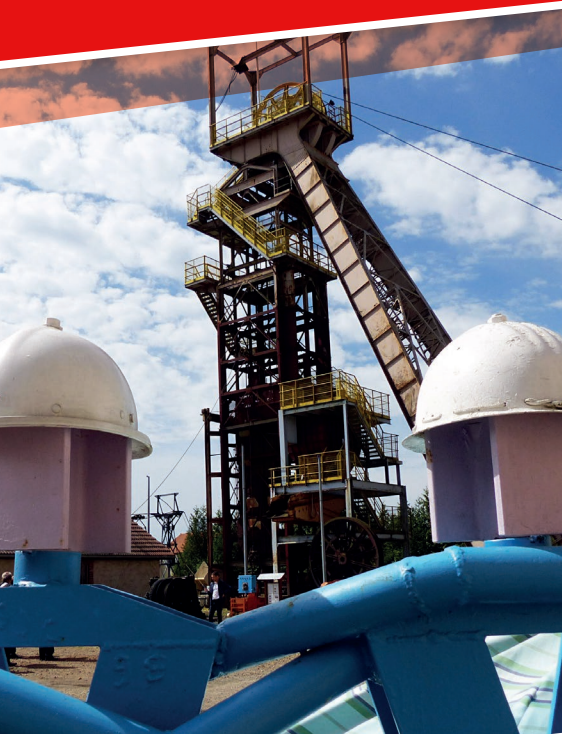
All programmes can be customised according to your needs and wishes.

Grand Ducal Palace



MINETT PARK FOND-DE-GRAS & ESCH-SUR-ALZETTE

1 day tour



© Commune Aumetz

Mining Museum in Aumetz

Fond-de-Gras in the south of Luxembourg is a small valley where have been numerous mining galleries.

It's used to be one of the most important mining centers in Luxembourg. The extraction of iron ore however ended ended in the 1960s.

During the visit you'll learn more about the life of the miners and working in a mine.

Afterwards the "Minièresbunn", an old narrow-gauge mine railway that was used for the transport of the "buggys" that were laden with iron ore, brings you deep into the tunnel where



© Oli Kerner

Minett Park
Fond-de-Gras



© Ville de Dudelange

Water tower, Pomhouse and "Kleng Italien" monument in Dudelange

a walking tour awaits you (only bookable on Sundays and public holidays).

Next stop Esch-Alzette, in the heart of the Esch2022 region. Free time to explore the different projects, tours and exhibition who will take place throughout the year.

INCLUDED IN THE PACKAGE:

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© Emile Hengen

THE SOUTH: NATURE RESERVE “ELLERGRONN” & ESCH-SUR-ALZETTE

1 day tour



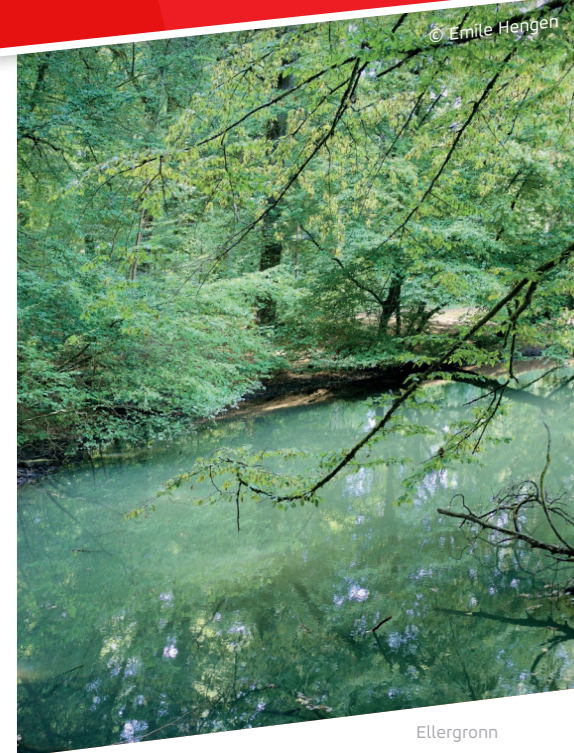
Ellergonn

district changed from an industrial surrounding into a modern district. The highlight of the visit is climbing up 180 steps to the visitor platform on one of the blast furnaces. From there you have an amazing view on the new district of Belval as well as the new surroundings.

INCLUDED IN THE PACKAGE:

Visits and guided tours as mentioned in the programme (lunch at extra charge).

All programmes can be customised according to your needs and wishes.



Ellergonn

Land of the Red Rocks and hiking trails in Schiffelingen

The Land of the Red Rocks, also known as the “Minett”, is located in the south of Luxembourg.

Since October 2020, the Minett officially bears the UNESCO “Man and Biosphere” label.

Discover the nature reserve “Ellergonn” during a wild plant hike. Some decades ago, the area was still used for the mining of iron ore. You get to know eatable wild plants and their habitats. A part of the picked plants will even be prepared and tasted.

Afterwards you are going to Belval, a district of Esch-sur-Alzette that was influenced by the production of steel. That is also reflected in the restaurant where you will have lunch. Huge ceiling-high windows merge with the industrial design.

In the afternoon you are visiting the blast furnaces and the City of Science in Belval. You get an insight in the history of steel production and you learn how the

Esch-Belval



© Emile Hengen



MUCH MORE TO EXPLORE IN LUXEMBOURG & THE GREATER REGION



© iStock

THE MULLERTHAL – LUXEMBOURG'S LITTLE SWITZERLAND

Discover a scenic wonderland, the picturesque Mullerthal. Little Switzerland will surprise you with its rocky landscape, Beaufort castle with its famous home-made blackcurrant liquor "Cassero de Beaufort", Larochette castle and the ancient abbey town of Echternach with its famous Dancing Procession in honour of St Willibrord.

THE ARDENNES

If former Luxembourgish Ardennes castles attracted the romantics, the hills and valleys enchant nowadays with their charm and poetry. Both the imposing Bourscheid and majestic Vianden castles are medieval jewels in the Ardennes region, a melting pot of culture and nature, charming villages, raw rock formations and romantic rivers.

THE MOSELLE

Experience of good cellars and exceptional flavours – the Moselle. A single trip through the Moselle valley makes the visitor understand why the Romans paid such a tribute to this picturesque area, into where they finally introduced wine. There are many possibilities by which to discover this surprisingly charming landscape and the wine-growing villages with cellars that shelter the best Luxembourgish vintage wines. To enhance your discovery, don't miss out on a boat trip on the river Moselle and a visit to Schengen, synonymous with the free movement within the EU member states (Treaty of Schengen).

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